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Intersoft Corp.  
205 Research Park Drive  
Tullahoma, TN 37388

931.454.2305  
[info@intersoft-us.com](mailto:info@intersoft-us.com)  
[www.intersoft-us.com](http://www.intersoft-us.com)

Press Release  
For Immediate Release

### **Stolen Model Horse Recovered with RFID technology**

Intersoft Corporation technology is used in Model Horse Sculptures. Since 2000, a manufacturer of museum quality resin sculptures has embedded a Radio Frequency ID tag during the casting process. Each sculpture has a unique 10-digit code for identification. HorseModels.com launched the RFID system to deter counterfeit casting copies. After casting, the RFID tag is read into a database and linked to the correlating Edition Number. The database also links the buyer, purchase date and shipping date from the manufacturer. Each collectible sculpture ships with a Certificate of Authenticity with the edition number and embedded number letting customers know it is micro chipped.

Recently at a Model Horse show, HorseModels.com owner, Larry Backstrom, carrying an Intersoft Corp. RFID reader that sounds a beep and lights up when an ID tag is read, toured exhibitors tables with their brand models and demonstrated with a quick scan the products safe guard. Exhibitors were amazed to learn of the embedded ID system. Not long after the show, HorseModels.com owner and sculptor of the models, Debbi LerMond, received an email about a suspected stolen model. The purchaser was a teenage girl

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who bought the model on a popular online auction site from a known model horse thief. This seller removed the engraved edition number from the belly of the model and sold it without a Certificate of Authenticity. The model was shipped to Debbi and scanned with the Intersoft reader, which revealed the true number of the model. The seller wasn't aware of the RFID, and sold it thinking she wouldn't get caught. The RFID embedded tag exposed the thief for her treachery.

**Intersoft Corp** – With over 18 years of experience designing and manufacturing software and electronics for identification and control, we offer product solutions designed to make your system and equipment smarter, more efficient and more competitive. We have an exclusive focus on RFID and an international customer base.

**HorseModels.com** – With over 50 years of experience as a sculpting artist, Debbi LerMond formed an Internet Showcase for her new limited edition resin line called HorseModels.com in the year 2000. Along with her software engineer husband, Larry Backstrom, they sell Debbi's sculptures to a worldwide audience. HorseModels.com was the first model horse company to incorporate the RFID technology into their sculptures to protect the integrity and investment of the artwork.